



To serve the community by empowering people, of all ages, to discover their passion and prepare for their future through career and technical education.

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BUCKEYE CAREER CENTER TO CELEBRATE CAREER AND TECHNICAL EDUCATION MONTH® IN FEBRUARY

New Philadelphia, OH (January 28, 2019) – Buckeye Career Center is celebrating Career and Technical Education Month® throughout the month of February with various events for students and the community. Activities for the community begin with the annual “Director for a Day” program on February 5th. Twelve area business leaders and government officials are scheduled to attend the event that features visits to Buckeye Career Center high school program labs and a tour of the building. Additionally, the “Pancakes with Parents” event, which was originally scheduled for January 24th, will be held February 13th from 7:45-8:45am. Parents of students are asked to RSVP to Julie Beaber at 330.339.2288 extension 1221.

CTE Month® events for BCC students include a “Donut Do Drugs” donut and juice treat sponsored by BCC and Dough Co. Doughnuts & Coffee for students enrolled in Buckeye’s chapter of Drug Free Clubs of America. All students will be treated to popcorn Wednesday, February 13th for “Popping with Career-Technical Success” day, Starburst® candy on Wednesday, February 20th for “Career-Tech Star Students” day, and chocolate, golden coins on Wednesday, February 27th for “Every Day is a Pay Day When You Choose Career-Technical Education” day. Students will also be encouraged to submit a resume to be reviewed by the BCC marketing department for a chance to win a BCC prize package.

In addition, the BCC marketing department is sponsoring a “CTE Month Spirit Week” February 11th-15th. The themes include: Monday: “Dress for Success”; Tuesday: “Dress to Save Lives”; Wednesday: “Build Your Future”; Thursday: “Cooking Up Careers”; and Friday: “Making Dreams Come True”. Students are encouraged to wear clothing related to each theme and the programs represented by those themes.

Photographs of students participating in all of the events will be posted to the Buckeye Career Center social media platforms, which include Facebook, Twitter, and Instagram. One student a day will also be featured on social media for BCC’s “I am Career-Technical Education” campaign.

Career and Technical Education Month, or CTE Month, is a public awareness campaign that takes place each February to celebrate the value of CTE and the achievements and accomplishments of CTE programs across the country.

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